



ABOUT THE END CHILD POVERTY U.S. CAMPAIGN

Children continue to disproportionately experience poverty in the United States – in fact, at a rate that is 54.4 percent higher than adults. In 2018, 16.2 percent of children (11.9 million) were living below the official poverty line (\$25,465 for a family of four with two children).

While there are some dedicated lawmakers, media outlets, and advocates fighting for children, there is no long-term national strategy, or even a national dialogue, to address child poverty in the U.S. and the negative outcomes associated with it. We know it does not have to be this way. When countries prioritize their children, it results in lower child poverty rates and improved economic outcomes.

End Child Poverty U.S. is a national campaign led by the U.S. Child Poverty Action Group, a partnership of leading anti-poverty organizations. Our goal is to create a national target to cut child poverty in half within a decade, creating a mechanism to hold the government accountable to making child poverty reduction a priority. This effort is inspired by campaigns happening internationally and on the state and local level in the U.S.

This campaign was launched in February 2019 around the release of a landmark study from the National Academy of Sciences that confirms that child poverty is a solvable problem when there is the political will to address it. Written by a committee of the nation's leading experts, *A Roadmap to Reducing Child Poverty*, puts forward an evidence-based policy agenda that, if prioritized and implemented by our nation's lawmakers, would cut our child poverty rate in half within a decade.

The campaign recognizes that we can make progress only through collective action. End Child Poverty U.S. is designed as a platform to elevate the voices of those working around the country to address child poverty and serve as a resource hub.

JOIN US

Please join us! Visit our website, www.endchildpovertyus.org, to access our resources and sign-up for updates. Materials include fact sheets, webinars, social media tools, and more. For more information and to share your ideas, contact Cara Baldari at carab@firstfocus.org.

End Child Poverty U.S. is run by the U.S. Child Poverty Action Group (CPAG). In 2016, First Focus on Children established CPAG, a partnership of non-profit, child-focused organizations. CPAG has now grown to over 20 national partners working to elevate the issue of child poverty in the United States through information sharing, policy education, and direct advocacy.

